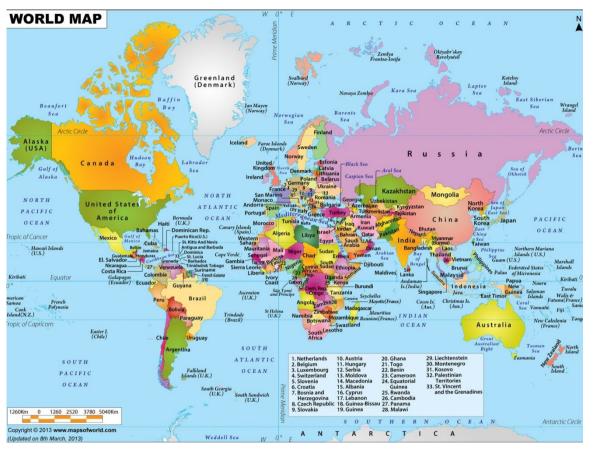
# World Leaders' Day World Parkinson's Congress 2016

Katherine Crawford Scotland Director November 2016

DARKINSON'S UK CHANGE ATTITUDES. FIND A CURE. JOIN US.



#### Influencers in the Parkinson's movement from the first and developing world

People with Parkinson's, Volunteers, "Not for profit" staff, health professionals and pharamaceutical companies represented.

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## Challenges in India - PDMDS India

#### Facts and stats from 2001

Lack of healthcare in all areas of Parkinson's –

1200 neurologists for 1.2 billion population of India, high treatment costs, fear of side effects no cure for Parkinson's

- "Total lack of awareness about Parkinson's" *superstitious* beliefs, faith in alternative forms of treatment.
- •Leading to large number of people living with Parkinson's remain undiagnosed and untreated, especially in rural and lower social economic areas.



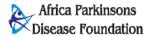
### Progress in India – PDMDS



- PDMDS developed a model of care that began in Mumbai, but is now being spread even into rural, tribal, slum and the lowest stratas of society
- The model provides education about Parkinson's and provides free multidisciplinary care at all stages of Parkinson's
- Community workers are employed to screen for Parkinson's and people with Parkinson's acting as advocates.

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#### Africa- Kenya and Nigeria



- Demystifying Parkinson's disease in isolated communities in Kenya – Foundation has an awareness raising campaign, to address stigma, increase the numbers of people diagnosed and registered with Parkinson's and give homecarers more knowledge to improve care given at home.
- Establishing a Movement Disorders Clinic in Lagos, Nigeria. –
  Campaigning at World Health Organisation to address the
  limitations in the WHO Essential Drugs List for Parkinson's,
  outreach and education work at local and government level,
  tackle financial barriers including implementing a medicines
  donation scheme
- Predictions are that Parkinson's populations are set to rise in PARKINSON'S

  African countries.

## Reaching Hispanic communities in the USA. – The Muhammed Ali Parkinson's centre Phoenix.

- Around 2,000,000 Hispanics in Arizona- 1/3 of the population
- People in this community can be economically and socially disadvantaged. Many do not speak English
- The Muhammed Ali Centre provides education, exercise, mutual support and therapeutic activities but was not reaching this community.
- The Promotores programme was developed involving Hispanic people living with Parkinson's and aims to provide opportunities in culturally appropriate ways.

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## A global Parkinson's movement – What's our role? What can we

learn?



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